

# Advance Information

CRi

## THE COMPLETE HOME DECORATING IDEA BOOK

THOUSANDS OF IDEAS FOR WINDOWS, WALLS, CEILINGS & FLOORS



BY KATHLEEN S. STOEHR

### The Book

Currently in production with a release date of February 2008, *The Complete Home Decorating Idea Book* focuses on vertical and horizontal surfaces by examining not only windows, walls and floors but also celebrates the fifth wall—ceilings! Readers will discover the clever possibilities for treating surfaces of all kinds with paint, wallpaper, tile, stone, fabric and more.

A book unabashedly low on copy and high on brilliant four color photography, trend expert Kathleen Stoehr (author of the already published *Dream Windows* and *Dream Floors* books) developed a unique concept to attract thousands of buyers to this all-encompassing book. Thousands of photographs, consecutively numbered for convenient reference, allow users to easily note potential colors, designs and interiors that appeal.

Beginning with a chapter on a personal favorite, window treatments, Stoehr covers all types of hard and soft window products, as well as how to approach the decoration of a large window wall. A chapter on wall coverings follows, including paint, paper, tile, stone, fabric and wood.

In section three, the decorated ceiling pulls our eyes upward from the horizontal sweep we normally experience in a room, creating a sense of satisfied completion to any interior. Decorated ceilings, our “interior sky” is attention to detail at its best, creating drama in the dining room or a calm, restful environment in the bedroom. Finally, we look to the floor, an area frequently overlooked but is the ultimate component for finishing any room with style.

All this and more, including thousands of today’s top interior photographs, will be found in *The Complete Home Decorating Idea Book*, a new release coming soon from Charles Randall Inc.

### SALES POINTS

- Creative solutions for any type of vertical or horizontal surface
- Full color photographs featuring the latest trends
- Informative glossary
- Conveniently numbered photographs allow quick reference

### SPECIFICATIONS

SIZE: 11" x 8.5"/279 x 216 mm  
PAGES: 400, softcover  
PHOTOGRAPHS: More than 1250, full color  
ISBN: 1-890379-16-6  
PRICE: \$24.95; 12 per carton  
RELEASE DATE: February 2008

### CONTACT INFORMATION

PUBLISHER: Charles Randall Inc.  
INQUIRIES: P.O. Box 1656, Orange, CA 92856  
PHONE: 714/299-7506; FAX: 714/923-9568  
CONTACT: Charles “Pete” Randall  
EMAIL: [pete@randallonline.com](mailto:pete@randallonline.com)  
WEB: [www.charlesrandall.com](http://www.charlesrandall.com)